



BASKETBALL ASSOCIATION OF SINGAPORE

Singapore Basketball Centre, 601 Aljunied Crescent, #01-04, Singapore 389862
Tel: (65) 6743 8425 Fax: (65) 6743 8426 Website: www.bas.org.sg

Request For Proposal (RFP) for Basketball Association of Singapore (BAS) 3x3 Competition for CY 2025

Events: SGP3x3 2025 & National 3x3 League (NXL) 2025

1. Background

SGP3x3 2025 and NXL 2025 is an initiative by BAS to promote 3x3 basketball as a rising discipline within the sport. By organizing 3x3 games, the initiative aims to elevate the sport's visibility and provide Singapore-based players the opportunity to gain ranking points through the FIBA Play! system. These ranking points contribute to the overall federation ranking, which directly impacts the types of games and seeding for Singapore's National Team on the international stage.

Beyond player development, 3x3 basketball serves as a platform for local events management companies aspiring to become event promoters. By organizing 3x3 competitions in high-traffic public spaces, such as malls, community areas, and other urban locations, these companies can help popularize the sport while fostering the growth of urban sports competitions in Singapore. This dual-purpose initiative not only strengthens the basketball community but also sets the stage for future innovations in urban sports events.

2. Period of Agreement

- 2.1. SGP3x3 2025 and NXL 2025 shall be held during CY2025 (Calendar Year), with a **minimum** of 6 stops.
- 2.2. The organiser, with input and directions from the secretariat team of BAS works out a schedule for the year, taking into consideration other major and marquee events of BAS.
- 2.3. The period of agreement will be 2 years (CY 2025 and CY 2026) with the option of extension of a third year (CY2027).
- 2.4. During the period of agreement, the event fund reimbursed will be fixed at the approved quoted amount and will only be reviewed in the option year, if necessary.
- 2.5. During the agreement period, any cash sponsorship secured by the vendor shall give at least 5% of the overall amount to the Basketball Association of Singapore.

3. Sports Competition

- 3.1. The organiser shall conduct a series of 3x3 games, breakdown of the games of event level and preferred event venue is as such:



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(Table 1: Event Level Breakdown)

	<u>Stop 1</u>	<u>Stop 2</u>	<u>Stop 3</u>	<u>Stop 4</u>	<u>Stop 5</u>	<u>Stop 6</u>
Event Level* (Men's)	Olive (4)	Olive (4)	Olive (4)	Purple (6)	Purple (6)	Purple (6)
Event Level* (Women's)	Green (3)	Green (3)	Green (3)	Green (3)	Green (3)	Green (3)
Event Venue	Mall/ Public Space	Mall/ Public Space	Mall/ Public Space	Mall/ Public Space	Mall/ Public Space	Mall/ Public Space

(*Reference: FIBA 3x3 Rankings Full Guide. Edition 2025)

4. Request for Quotation

4.1. The Basketball Association of Singapore is seeking quotations and proposals to organize minimum six 3x3 basketball competitions. These events should be held at shopping malls or public spaces with high foot traffic.

4.2. Please refer to Key Deliverables (annex A) for details of job scope.

4.3. List of materials to be submitted:

4.3.1. Proposal of event concept for all 6 stops.

4.3.2. Quotation for the event for a minimum of 6 stops for Two CY.

5. Submission

5.1. Please submit your interest, together with a proposal and quotation, and email to: Weisheng@bas.org.sg **by 19 Feb 2025**.

5.2. For more information to the event and reference, please visit https://www.instagram.com/bas_3x3/.

End.



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Annex A

Key Deliverables

The table (Table 2: Key Deliverables) below depicts the key deliverables of the event base on per stop or per CY, where applicable. The Event Working Committee comprises of:

(Table 2: Key Deliverables)

S/N	Deliverables	Indicative Timeline (Where Applicable)	Remarks
1	Liaise and work closely with the Event's Working Committee by providing relevant advice and inputs on matters related to the Event and follow up promptly on the necessary follow-up actions.		
2	Organise and conduct all Event within the Event's Working Committee's timelines.		
3	Carry out all other work (as required by the Event's Working Committee) related to the organisation of the Event (include planning documents / submissions required as and when by relevant venue owner) as required by the Event's Working Committee.		FIBA Event Maker
4	Ensure the proper organisation and conduct of the Event in accordance with the established rules and regulations		
5	Establish and/or review the list of equipment required for the Event, where applicable		FIBA Event Maker
6	Provide the equipment / logistics related Services, where applicable.		BAS will provide 1x Medic on-site
7	Provide a folder of photographs for each individual stop.		Photos shall be uploaded and share with BAS no later



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S/N	Deliverables	Indicative Timeline (Where Applicable)	Remarks
			than 48hrs post event
8	Provide a footfall count at every stop.		To share with BAS no later than 48hrs post event
9	Provide Event Venue for all stops.		Singapore Basketball Centre will not be a consideration as an Event Venue
10	Provide Emcee, sound system and sound engineer/ DJ for all stops.		
11	Provide Livestream into BAS YouTube Channel.		
12	Provide and adhere to safety measures at all Event Venues.		Truss (3m in height) with netting
13	Provide food for Team NILA during event days when Team NILA is being engaged.		
14	To collate information and provide an end of event report per stop and per year.		